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FOR IMMEDIATE RELEASE

Hill Physicians Medical Group Expands Medi-Cal / Medicare Services in Alameda County
Agreement with Alliance CompleteCare Opens Large Physician Network to Alameda County Residents

San Ramon, CA. (November 12, 2008) – Hill Physicians Medical Group announced today that its large network in Alameda County will begin providing care to members of Alliance CompleteCare, a Medicare Advantage Special Needs Plan. The new agreement opens the doors to more than 600 primary care physicians and specialists for residents of Alameda County who have dual Medi-Cal and Medicare coverage through the Alliance's plan. CompleteCare members now can select Hill Physicians Medical Group as their provider and begin scheduling doctor appointments as of December 1, 2008.

“Hill Physicians is committed to ensuring the health and well-being of our patients and the communities we serve,” said Steve McDermott, CEO for Hill Physicians Medical Group. “Our approach and our philosophies are well aligned with the Alliance. By joining forces both organizations enhance the level of care offered to Alameda County residents. We look forward to providing our high-performing health care services to Alliance CompleteCare members who choose Hill Physicians as their healthcare provider.”

Alliance CompleteCare is a health plan for people who live in Alameda County and who qualify for both Medicare and Medi-Cal. Alliance CompleteCare is easy to use because it combines Medicare, Medi-Cal and Part D prescription drug coverage into one plan. Additionally, with Alliance CompleteCare, each member has a personal Care Advisor who helps them get the most from the benefits that are available. The goal of Alliance CompleteCare is to maximize the health and wellness of its members by effectively incorporating preventive care, disease management and other important program components into the plan design. Once a qualified individual enrolls in Alliance CompleteCare, they are able to receive health care services from a wide range of local health care providers including those in Alameda County who are affiliated with Hill Physicians Medical Group. Unlike other Medicare plans that have a limited enrollment period, the CompleteCare program is a Special Needs Plan open to prospective members on a year-round basis. Members must designate Hill Physicians Medical Group as their provider in order to access the expanded network.

“We are delighted to welcome Hill Physicians Medical Group to the Alameda Alliance for Health family,” said Ingrid Lamirault, CEO for the Alliance. “The Alliance really cares about the health of our community, and we’re committed to continually growing our provider network for all our members. Adding such a highly rated and well known healthcare leader to our network has propelled us toward our ongoing goal of providing excellent care.”

About Hill Physicians Medical Group

Hill Physicians Medical Group is one of the nation’s largest independent physician groups (IPAs) and a recognized leader in innovative managed health care. The Standards of Excellence Program of the California Association of Medical Groups recently recognized Hill Physicians as a state-wide leader in care management practices, health information technology, and accountability and transparency. More than 300,000 people across Northern California have chosen Hill Physicians care providers for primary and specialized health care. Committed to supporting healthy lifestyles, Hill Physicians Medical Group offers extensive health education services to its patients, including wellness classes, health screenings, and self-help through its online health information portal at hillphysicians.com.

About the Alliance

Established in 1996, Alameda Alliance for Health is a local, not-for-profit, state-licensed health plan committed to making high quality health care services accessible and affordable to lower income residents in Alameda County. The Alliance is dedicated to improving the health and well-being of its members and currently provides comprehensive healthcare services to more than 95,000 Alameda County residents through programs that include Medi-Cal, Healthy Families, Alliance Group Care and Alliance CompleteCare. More information about the Alliance’s CompleteCare program is available at alliancecompletecare.org.