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FOR IMMEDIATE RELEASE

Hill Physicians Medical Group Continues to Expand in Sacramento Medi-Cal Market

Anthem Blue Cross Selects Hill Physicians Medical Group as a Preferred Physician Network for its Medi-Cal Enrollees

San Ramon, CA (October 10, 2008) — Hill Physicians Medical Group announced today that it has reached agreement with Anthem Blue Cross to provide care to Medi-Cal enrollees through its physician network in the Sacramento area. Blue Cross is ending its practice of contracting directly with physicians to provide care for its Medi-Cal enrollees, and has requested that physicians select a capitated independent physician association or medical group through which to manage care for its members. Effective December 1st, 2008, Hill Physicians will accept Blue Cross Medi-Cal members into its system.

Hill Physicians Medical Group also contracted with Health Net in May to provide care for the health plan's Medi-Cal enrollees. The agreement with Blue Cross is the second such agreement in five months for the medical group. Per Hill Physicians' Sacramento Regional Director, Doug Robertson, "the agreement with Blue Cross will provide Sacramento residents who rely on Medi-Cal for their health insurance to have access to some of the top physicians in the area. Approximately 125 of our six hundred local physicians have already opted to participate in the Medi-Cal network."

Hill Physicians CEO Steve McDermott reported that approximately 650 Health Net Medi-Cal enrollees have selected Hill Physicians as their medical group since June. “The agreement with Blue Cross will bring as many as 20,000 more Medi-Cal members to Hill Physicians Medical Group,” said McDermott. “Our agreement with Blue Cross is consistent with our mission to provide access to quality healthcare in the communities we serve. We are pleased to be acknowledged as one of the medical groups best positioned to enhance the health and well being of Sacramento residents.”

About Hill Physicians Medical Group

Hill Physicians Medical Group is one of the nation's largest Independent Medical Groups (IPA's) and a recognized leader in innovative managed health care. The company offers access to 3,000 physicians and other care providers in 1,600 locations, and serves over 300,000 people in Northern California, ranging from San Francisco to Sacramento and south to the San Joaquin valley. Hill Physicians currently serves over 100,000 Sacramento-area residents through 600 local physicians. Committed to supporting healthy lifestyles, Hill Physicians offers extensive health education services to its patients, including wellness classes, health screenings, and self-help through HillHealth.com, its online health information portal. For more information, visit www.hillphysicians.com.