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## **FOR IMMEDIATE RELEASE**

### **Hill Physicians Adds Government Programs Director** *New Department to Focus on Medicare, Medi-Cal and Healthy Families*

SAN RAMON, CA (January 18, 2011) – Hill Physicians Medical Group is adding a Government Programs department to support its enrollment growth in Medicare, Medi-Cal, Healthy Families and other public programs funded by federal, state or local governments.

“These programs are an important safety net for community health,” said Steve McDermott, CEO of Hill Physicians. “The new Government Programs department works cross-functionally on outreach, network development, compliance and compensation so that we better meet the needs of members who come to us through a governmental health program.”

Jennifer Pereur has been hired by PriMed Management Consulting, the management services organization that supports Hill Physicians, to lead the new function. Pereur joins PriMed after three years at MedeAnalytics where she worked in several positions before becoming director of payer services. For Pereur, her new position at PriMed is a homecoming, since she worked in network management at PriMed for nearly a decade before going to MedeAnalytics.

“It’s an exciting opportunity at a challenging time,” said Pereur. “Millions of Californians rely on governmental programs like Medi-Cal, Healthy Families and Medicare, and each of these is changing in response to tight budgets and the healthcare reform process.”

Hill Physicians has served members enrolled through Medicare Advantage, Healthy Families and AIM (Access for Infants and Mothers) for many years, in addition to its commercial HMO enrollment. In 2008, the independent physician association began providing care for Medi-Cal enrollees in Sacramento, subsequently expanding those services to residents in San Francisco and San Joaquin counties. Hill Physicians currently offers care to more than 63,000 members of various governmental programs.

The formation of the Government Programs department is the latest in a series of moves by Hill Physicians as it leverages its expertise in managed care to address the affordability, quality and efficiency challenges posed by tighter budgets and heightened expectations under federal healthcare reform. After several years of investing heavily in electronic health records and online lab results, Hill has maximized those capabilities as part of an accountable care organization (ACO) for CalPERS employees and retirees around Sacramento. As private employers seek ways to control costs, Hill is participating with Health Net for a narrow network offering for University of California employees. In San Francisco, Hill has continued to expand its physician network and strategic collaboration with local hospitals in the wake of the 2009 decision by UCSF Medical Group to affiliate with Hill Physicians. And, Hill has continued to earn recognition for its quality and member satisfaction, winning both an “Elite” status designation from the California Association of Physician Groups and several “Top Performer” and “Most Improved” awards from the Integrated Healthcare Association.



### **About Hill Physicians Medical Group**

Hill Physicians Medical Group is the largest independent physician association in Northern California and a recognized leader in innovative healthcare. The Integrated Healthcare Association and California Association of Physician Groups have recognized Hill Physicians as one of the top-performing medical groups in the state. Committed to serving healthy lifestyles, Hill Physicians Medical Group offers extensive health education services to its patients, including wellness classes, health screenings and self-help through its online information portal at [www.HillPhysicians.com](http://www.HillPhysicians.com).