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FOR IMMEDIATE RELEASE

Hill Physicians' Management Company to Match Employee Contributions for Relief Workers at Hill Physicians Can Donate to Any Charity They Choose

SAN RAMON, CA (January 15, 2010) – When employees at Hill Physicians Medical Group saw the devastation brought by the earthquake in Haiti, they were moved to act. Donations made by the workforce to any charity involved in earthquake relief will be matched by PriMed Management Consulting Services, Inc., the management company for Hill Physicians Medical Group.

“When disaster strikes our people want to help,” says Dan Robinson, chief administrative officer at Hill Physicians. “We’re proud to support that effort with a dollar for dollar match. We know that giving to such efforts is a very personal decision. But knowing that some employees will donate to this effort, PriMed has decided to match employee donations to any valid, non-profit effort dedicated to providing rescue and relief assistance to victims of the Haitian earthquake.”

There’s certainly enough work to be done by all of the charities involved in relief work as evidence of the earthquake’s toll mounts. The dollar for dollar match continues through January 22. Employees simply provide proof of the contribution, including the name of the organization, the amount and the date the donation was made. PriMed will then issue a matching check to the charity.

“Especially in the early days of a disaster, money is often the item needed most by the established relief agencies that are on the scene,” Robinson says. “We also encourage people to contribute non-perishable food, blankets and other supplies once Haiti is able to accept such donations.”

About Hill Physicians Medical Group

Hill Physicians Medical Group is one of the nation’s largest independent physician associations (IPAs) and a recognized leader in innovative health care. The Standards of Excellence Program of the California Association of Physician Groups recognizes Hill Physicians as a state-wide leader in patient-centered care, care management practices, health information technology, accountability and transparency. Committed to serving healthy lifestyles, Hill Physicians Medical Group offers extensive health education services to its patients, including wellness classes, health screenings, and self-help through its online information portal at www.HillPhysicians.com.

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